

SPONSORSHIP OPPORTUNITIES

SOLD!

Lead Sponsor | \$15,000 | StonehamBank

Recognition as Lead Sponsor in promotional material and in the event program and signage; press release; logo and link on MVES' web site development page; 16 tickets to show and sponsors' reception.

SOLD!

Principal Sponsor | \$10,000 | Intercity Home Care

Recognition as Principal Sponsor in promotional material and in the event program and signage; press release; logo and link on MVES' web site development page; 10 tickets to show and sponsors' reception.

Platinum Sponsor | \$5,000

Recognition as Platinum Sponsor in promotional material and in the event program and signage; press release; logo and link on MVES' web site development page; six tickets to show and sponsors' reception.

Benefactor Sponsor | \$2,500

Recognition as Benefactor Sponsor in promotional material and in the event program and signage; logo and link on MVES' web site development page; four tickets to show and sponsors' reception.

Gold Sponsor | \$1,000

Recognition as Gold Sponsor in event program and signage; two tickets to show and sponsors' reception.

Silver Sponsor | \$500

Recognition as Silver Sponsor in event program; two tickets to show and sponsors' reception.

Bronze Sponsor | \$250

Recognition as Bronze Sponsor in event program; two tickets to show and sponsors' reception.

Friend Sponsor | \$100

Recognition as Friend Sponsor in event program; one ticket to show.

***Contributions are tax deductible to the extent allowed by IRS regulations**

Pledge Now! Get a 42nd Street CD!

Pledge a Friend Sponsorship or higher before December 31, 2010 to receive a complimentary 42nd Street CD!



Sponsor's Name or Organization Name (*Exactly as you would like it to appear in the event program*): _____ ✂

Contact Person: _____ Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ E-mail: _____

Total: \$ _____ Payment Options: Check Enclosed I am unable to attend the event but want to make a contribution to the MVES Gap Fund in the amount of \$ _____
 Sponsorship Pledge (Bill Me)
 Charge my Credit Card

If paying by credit card, choose: Visa Mastercard

Card Number: _____ Expiration Date: _____

Signature: _____

Please Make Your Check Payable to:

Mystic Valley Elder Services and mail to:
300 Commercial Street, #19, Malden MA 02148

Contact: MVES Development Office | development@mves.org
Ph: 781-324-7705 | Fax: 781-324-1369 | Web: www.mves.org

42ND STREET

THE GAP FUND IS...

...HELPING ELDERS NOW!

Mystic Valley Elder Services' (MVES) Gap Fund is a \$1 million endowment being established to help elders who need essential services—personal care, grocery shopping, meal preparation, and transportation to medical appointments—but who do not qualify for government-subsidized programs and cannot afford to privately pay for services.

These elders fall into the "gap." They may be \$100 over the annual income level or are not considered frail enough to qualify. The Gap Fund is there to help elders and individuals with disabilities maintain their independence.

Living alone in subsidized housing, Ms. Green, 77, was experiencing severe stiffness in her legs that was making it nearly impossible for her to bathe or dress on her own. She could barely bend her legs and could not stand for more than a few minutes. Ms. Green is a few dollars over government-set standards and therefore is not qualified to receive services through government-subsidized programs. She cannot afford to pay for necessary personal care services without help.

Through interest accrued from the Gap Fund, Ms. Green is receiving the essential services she needs right now. A personal care worker comes to her home and helps her wash up and get dressed. Additionally, through Gap Fund support, Ms. Green installed a personal emergency response system (PERS) that allows her to press a button to get immediate emergency assistance in case she falls and needs help. Now Ms. Green is receiving the personal care she needs and has the support of her PERS.

The Gap Fund is helping her maintain her independence at home.

...OVER HALFWAY TO ITS FUNDRAISING GOAL!

With every theatre sponsorship pledged and donation made, the Gap Fund is closer to reaching that sought-after million dollar mark! **Thanks to donors like you, we have raised over \$525,000 to date toward our overall goal!**

We are so thankful that you have helped us pass the halfway point in putting \$1 million into the Gap Fund endowment!

...IN NEED OF YOUR CONTINUED SUPPORT!

Your sponsorship of our theatre event will be invested to build a lasting endowment to meet present and future service needs of older adults in Everett, Malden, Medford, Melrose, North Reading, Reading, Stoneham, and Wakefield. **You are helping us build a resource for elders who are struggling in the middle.** Your support of the Gap Fund has raised \$525,000 so far and we're moving forward! Together, we will reach our \$1 million goal! Thank you!