



FOR IMMEDIATE RELEASE

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**MVES' Independence Legacy Society Wins Award
for Programming and Branding**

(Malden, MA)— Mystic Valley Elder Services Independence Legacy Society: Forever Caring recently won the Gold Lamplighter Award in Development Communications for its programming, branding and communication materials from the New England Society of Healthcare Communications (NESHCo), New England's premier professional society for healthcare communications, public relations, marketing, advertising and public affairs. Lamplighter Awards recognize outstanding work in healthcare marketing and public relations.

[The Independence Legacy Society](#) is a giving society that honors and celebrates people who intend to include Mystic Valley Elder Services in their will or estate plan or other forms of planned gifts.

"The generosity of those members of our Independence Legacy Society is very much appreciated and their kindness will benefit future generations of older adults and adults living with disabilities who need our programs and services to help them continue to live at home for as long as possible," says Daniel O'Leary, CEO of Mystic Valley Elder Services. "We are proud of our legacy society and pleased to win this award as we have worked hard to build it."

Contact the Development Office today if you would like more information or to request an Independence Legacy Society brochure and enrollment form at 781-388-4802 or development@mves.org.



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About Mystic Valley Elder Services

Celebrating 45 Years of helping older adults keep their independence, Mystic Valley Elder Services is a non-profit agency located in Malden, Mass., that provides essential home- and community-based care and resources to older adults, adults living with disabilities, and caregivers who reside in Chelsea, Everett, Malden, Medford, Melrose, North Reading, Reading, Revere, Stoneham, Wakefield and Winthrop, regardless of their income level. Agency services include coordination of home care, transportation, Meals on Wheels, and information and referrals. For more information, please call (781) 324-7705 or visit www.mves.org.