



**FOR IMMEDIATE RELEASE**

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**MVES, The City of Revere, and The Revere Council on Aging Partner  
to Launch COVID-19 Awareness Campaign for Revere Seniors**

**(Revere MA)**— People age 60 and older are more susceptible to respiratory diseases such as COVID-19 and the flu. The City of Revere is closely monitoring the COVID-19 outbreak in Massachusetts and taking proactive steps to support containment efforts and prepare for further spread of the disease. Revere is currently among the state's top coronavirus hot spots.

This is why the Revere Council on Aging and the City of Revere in collaboration with Mystic Valley Elder Services has partnered together to launch a COVID-19 Awareness Campaign directed to older adults living in the City of Revere.

“We’re guided by a commitment to help every older adult in the City of Revere be educated on COVID-19 and how to avoid getting the virus and what resources are available to them,” says Daniel O’Leary, CEO of Mystic Valley Elder Services. “We want to help seniors take care of themselves today and every day, including offering programs that help with their emotional health, home care and home-delivered meals while COVID-19 remains present in our lives.”

Funded by a generous grant from the City of Revere, the COVID-19 Awareness Campaign comprises of a bi-lingual direct mail piece, online advertising, Facebook advertising, Cable Show programming, and banners hung within the city.

There is free information and many resources available through us for you to learn more about COVID-19 and how to prevent yourself from being infected with the virus. Please visit [www.mves.org/revere-covid-resources](http://www.mves.org/revere-covid-resources) or call 781-381-4471 to learn more.

And remember to:

- Wash your hands often
- Wear a face covering
- Avoid close contact
- Disinfect surfaces
- Stay home if you are sick

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**About Mystic Valley Elder Services**

*Celebrating 45 Years of helping older adults keep their independence, Mystic Valley Elder Services is a non-profit agency located in Malden, Mass., that provides essential home- and community-based care and resources to older adults, adults living with disabilities, and caregivers who reside in Chelsea, Everett, Malden, Medford, Melrose, North Reading, Reading, Revere, Stoneham, Wakefield and Winthrop, regardless of their income level. Agency services include coordination of home care, transportation, Meals on Wheels, and information and referrals. For more information, please call (781) 324-7705 or visit [www.mves.org](http://www.mves.org).*